## Cookie Policy for INCOME PROTECTION INSURANCE

### 1. Introduction

Welcome to INCOME PROTECTION INSURANCE's Cookie Policy. This document explains how we use cookies and similar technologies on our website, https://income-protection-insurance.ie/ (referred to as the "Website"). By using our Website, you consent to the use of cookies as described in this policy.

#### 2. What are Cookies

Cookies are small pieces of data stored on your device (computer, tablet, or mobile) when you visit a website. They are widely used to make websites work more efficiently and provide valuable information to website owners.

#### 3. How We Use Cookies

We use cookies for various purposes, including but not limited to:

- a. Essential Cookies: These are necessary for the operation of the Website. They enable you to access secure areas, navigate the site, and use its features.
- b. Analytical/Performance Cookies: These cookies help us analyze how visitors use the Website, so we can improve its performance. They collect information anonymously, such as the number of visitors, the pages visited, and the time spent on the site.
- c. Functionality Cookies: Functionality cookies allow the Website to remember choices you make (such as language preferences) and provide enhanced features.
- d. Targeting/Advertising Cookies: These cookies are used to deliver advertisements relevant to you and your interests. They also limit the number of times you see an ad and help us measure the effectiveness of our marketing campaigns.

# 4. Third-Party Cookies

We may allow third-party service providers to place cookies on your device through the Website to help them deliver their services. For example, we use Google Analytics to analyze website usage. These third-party cookies are subject to the respective privacy policies of these providers.

5. Cookie Consent

When you visit our Website for the first time, you will see a cookie banner requesting your consent to the use of cookies. By clicking "Accept" or continuing to use the

Website, you consent to our use of cookies in accordance with this policy.

6. Cookie Settings

You can manage your cookie preferences at any time through your browser settings.

You can block cookies or be notified when they are placed on your device. Please note that blocking or disabling certain cookies may affect the functionality and user

experience of the Website.

7. Changes to this Policy

We may update this Cookie Policy from time to time to reflect changes in our practices

or for other operational, legal, or regulatory reasons. Any updates will be posted on this page with a revised date. We recommend checking this page periodically for any

changes.

8. Contact Us

If you have any questions or concerns about our Cookie Policy or the use of cookies on

our Website, please contact us at:

Email: info@income-protection-insurance.ie

Address: 74 South Mall Cork

9. Conclusion

Thank you for taking the time to read our Cookie Policy. We value your privacy and are

committed to providing a safe and secure browsing experience on our Website.